INTERNATIONAL TRADE

The Business Guys

Chapter 24

International Trade

(Exports and Imports - Visible and Invisible; Balance of Trade/Balance of Payments; Why Countries Trade; Barriers to Trade; Opportunities & Challenges in changing economy; ICT in trade; Government help for Irish Exporters)

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2018 Q3 (C)

Explain the following terms in relation to international trade:	
· Trading bloc · Tariffs · Embargoes · Subsidies.	
MS: 2@6 2@4	
Trading bloc	
	-
	-
Tariffs	
1411113	-
	-
	-
	-
	-
Embargos	-
	_
	-
Subsidies	
5 d D 5 d C 5	-
	-
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	=

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2016 Q3 (C)

Explain the following	ng international trade terms:
(i) Open economy	(ii) Trading bloc
(iii) Protectionism	(iv) Deregulation
(i) An Open Econor	my
(ii) Trading Bloc	
(iii) Protectionism_	
(iv) Deregulation _	

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2014 Q3 - Short

"The goal of the World Trade Organisation (WTO) is to reduce protection and allow free trade." Illustrate your understanding of the underlined ter	
	- 1
	-
E.g.	
E.g.	-
2012 Q9 – Short	
Illustrate your understanding of the term <i>Trading Bloc</i> .	
	-
	-
	-
	-
Illustrate your understanding of the term <i>Trading Bloc</i> .	-

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2012 Q3 (B)

"Protectionism is a Government policy of placing barriers on free trade." Describe, using examples, barriers to free trade between countries. (20 i	
MS: 2 @ 7marks (2+3+2) 1@ 6 marks (2+3+1)	
E.g.	
E.g.	
E.g.	
E.g.	

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2010 Q8 - Short

Distinguish between <i>Quota & Tariff</i> as barriers to free trade between countries.	TRA	RNA
<u>1</u> .	DE	TION
2.		AL

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2013 Q3 (A)

- (i) Explain the terms 'Balance of Trade' and 'Balance of Payments'.
- (ii) Calculate the Balance of Payments figures for both years from the above data.
- (iii) Illustrate what is meant by the term 'invisible exports' with reference to the Irish economy. (20 marks)

	Balance of Trade	Balance of Invisible Trade
	€m	€m
Quarter 2, 2012	10,004	(6,769) deficit
Quarter 2, 2011	9,660	(9,192) deficit

MS: 2 explanations @ 5 marks (3+2); 6 figures @ 1 mark each; 4 marks (2+2)

- (ii)
- (iii)

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2016 Q7 - Short

(a) Complete the missing figures in the three unshaded areas of the table below.

Visible Exports (€bn)	Visible Imports (€bn)	Balance of Trade (€bn)
€70	€105	
€90		€25 surplus
	€110	€30 deficit

(b) Explain the term invisible exports and provide one example with refer	ence
to the Irish economy.	

2011 Q5 - Short

- (a) Illustrate what is meant by the term 'invisible imports', with reference to the Irish economy.
- (b) Using the following data, calculate
- (i) Balance of Trade (ii) Balance of Payments.

Visible Exports €50bn Invisible Imports €40bn

Visible Imports €30bn Invisible Exports €35bn

State in **each** case whether it is a surplus or deficit. (Show your workings.)

MS: (a) 4 marks (2+2) (b) 6 marks - Stating "surplus" or "deficit" 1m

Balance of Trade=

Balance of Invisible Trade=

Balance of Payment=

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2017 Q3 (A)

invisible Exports: £101,750 m invisible imports: £109,376 m	
Total Exports: €194,366 m Total Imports: €171,534 m	
(i) Calculate the Balance of Trade using the figures above. (Show your	
workings.)	
(ii) Define the term tariff and explain the possible effect on the Irish	
economy if the UK Government was to impose a tariff on Irish goods in t	:he
future. (25m)	
Tatal C. (25III)	
(i)	_
	_
	_
	1
(ii)	_
	-
	_
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2010 Q3 (A)

Ireland is ranked the third most globalised nation behind Singapore and Hong Kong.

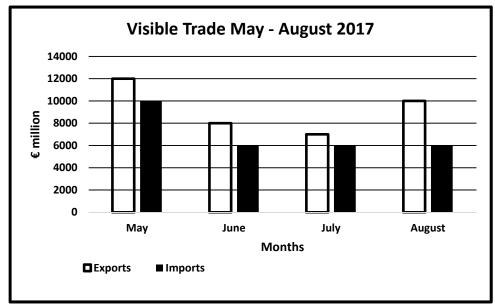
- (i) Explain what is meant by the term 'Open Economy'.
- (ii) Illustrate your understanding of the terms, 'Balance of Trade' **and** 'Balance of Payments'. (20 marks)

(i)	
(ii)	
E.g.	
<u>L.S.</u>	
E.g.	

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2018 Q5 - Short

Study the bar chart below, which illustrates a country's visible trade from May to August 2017.



- (i) Name the month which had the highest level of visible exports.
- (ii) Name the month which had the largest balance of trade.
- (iii) Explain the term import substitution.

MS: (i) 2m (ii) 2m (iii) (3+3)

(i)				
(ii)				
(iii)				

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2018 Q3 (A)

Read the information supplied and answer the question which follows. "Ireland has failed to collect €13 billion in tax due from Apple."

www.rte.ie

Evaluate the opportunities **and** challenges for the Irish economy of foreign multinationals (MNCs) locating in Ireland, providing examples to support your answer. (20 marks)

MS: 3@6(3+3) Must provide an example specific to the Irish economy for full marks.

Opportunities & Challenges
E.g.
E.g.
E.g.
Evaluation: in my opinion

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2013 Q3 (B)

Discuss the opportunities and challenges for large indigenous companies, such as Kerry Group plc, in exporting to non-EU countries. (20 marks)
MS: 2 opportunities @ 5 marks (2+3) 2 challenges @ 5 marks (2+3) Must be to non-EU countries, highlighting the importance of reading the question asked, and then answering it!
Opportunities:
Challenges

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2011 Q3 (A)

A significant improvement in export performance is critical to the recover	y of
the Irish economy.	
Discuss how the changing nature of the international economy affects Iris exporters. (20m) (V similar to Q above)	h