

Past Paper Questions on Chapter 23**2016 Q2 (C)**

Corporate Social Responsibility refers to how businesses interact with their stakeholders on a daily basis including investors, employees, suppliers, customers, and government.

Discuss the social responsibilities of a business to any four stakeholders referred to above. (20 marks)

Or 2009 Q2 (B)

"Business is not only about doing things right, it is also about doing the right things."

Discuss the social responsibilities that a business has to its various stakeholders. (20 marks)

The Business Guys

2012 Q2 (C)

- (i) Define the term 'Business Ethics'.
 - (ii) Outline how ethical behavior in business can be encouraged.
- (15marks)

(i)

(ii)

2017 Q2 (B)

- (i) Explain the term **code of ethics**.
(ii) Outline the benefits **and** challenges for a business of introducing a code of ethics. (20 marks)

(i)

(ii)

The Business Guys

2015 Q2 (C)

Protecting and managing Ireland's environment is a shared responsibility. It involves Government and public bodies; businesses and industry; as well as members of the public, working in partnership." Environmental Protection Agency (EPA)

Discuss how a business could operate in an environmentally conscious way. (20 marks)

Or 2010 Q2 (A)

Illustrate the characteristics of an environmentally conscious business. (20 marks)
